

STARTER PACKAGE

For portfolios, personal brands & micro-businesses

Included Features

- WordPress Setup: Installation, theme activation, and configuration
- Basic Customization: Colors, fonts, and up to 4 sections (About, Contact, Services, Blog)
- Client Communication: Email-based with optional instant messaging
- Security: Basic hardening, SSL installation
- Speed Optimized: Caching plugin setup and image compression
- Plugins: Up to 5 essential plugins (SEO, Analytics, etc.)
- Revisions: 2 feedback rounds included
- Stock Media: Up to 5 royalty-free images

Pricing

Setup & Design	USD \$4,500.00
Hosting Guidance	Included
Email Support (30 Days)	Included
TOTAL	USD \$4,500.00

Target Audience

- Freelancers
- Creatives
- Small blogs
- Personal CV websites

Delivery Process

1. Requirements Gathering - via email or instant messaging
2. First Draft - sent within 3-5 working days
3. Feedback Rounds - two revision cycles included

About WordPress

WordPress is a flexible content management system (CMS) that powers over 40% of the web. It allows you to manage pages, media, and blog posts without coding.

Extras Available

- Domain + Hosting Setup: \$850
- Extra Plugin Installation: \$34.95 per plugin
- Multilingual Setup: \$600
- Monthly Maintenance Plan: \$300

Our Promise

- Fully responsive design
- Ownership of all assets
- One-time payment - no hidden fees